

# LEO GILLICK

FREELANCE WRITER

## CONTACT

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## EXPERTISE

- I am a talented content and copywriter with a specialization in article, blog, and feature writing. I have a degree in English Literature and Film Studies. These only bolster my ability to get my teeth into any subject I put my mind to.
- I have written for a wide range of clients over the years and have learnt to adapt and tailor my voice to each one's needs. I am a strong communicator and can quickly take on board new information and desires.
- During my years as a writer, I have learnt to importance of finding a voice that works not just for me but for each new client. I am able to communicate, understand, and integrate new styles into my work.

REFERENCES  
AVAILABLE  
ON REQUEST

## WORK EXPERIENCE

### Video Game Writer

#### PC Invasion

I have worked with this video game website to produce how-to guides, game reviews, pitch pieces, and many other video game-related articles. All the work is perfectly SEO focussed and I am expected to format, provide images, and all internal and external linking for each piece.

### Article Writer

#### Destructoid

With this outlet, I was given the chance to give lists, thought pieces, and guides on one of my favorite subjects: Literature. I dug deep into a lot of new books, lists of some of the classics, and some deep dives in the culture surrounding the art form.

### Travel Guide Writer

#### House of Bold

Together, we created the Saint Martin Print Travel Guide. We worked with sponsors and locals to provide a guide on walks, places to eat, attractions, and the history of the vibrant and beautiful island.

The magazine can be found in airports, tourist locations, and hotels around the island.

### Content Writer

#### Extreme Nomad

Working for an extreme sports website finally gave me the opportunity to put my years on the snow and surf to good use. This is an SEO-focused, large-volume client that expects only the most polished articles. The pieces were often over 2500 words and would require hundreds of well-placed SEO keyphrases naturally within the text

FURTHER EXPERIENCE CAN BE FOUND AT MY  
WEBSITE

[WWW.LGFREELANCE.COM](http://WWW.LGFREELANCE.COM)